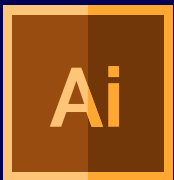




**GrandTech**  
bringing your imagination to reality



# GRAPHICS

## DESIGN BROCHURE

Course Outline, Class Schedule, Cost, Duration and System Requirements etc.



# Contents

**Section #1. Welcome**

**Section #2. About Graphics Design Course**

**Section #3. System and Other Requirements**

**Section #4. Course Outline**

**Section #5. Stay in Touch**

## **OUR MISSION**

Our Mission is to provide the best web, graphics and motion design content/development and IT service at a reasonable price without sacrificing quality.

You will be satisfied with our work knowing we take the necessary steps to meet your needs.



# Welcome to **GRAND TECH** Training School

Dear Prospective Student,

Thank you for showing interest or applying for of our training courses on:

**Graphics Design, Motion Graphics / Editing, and Website Development / Design.**

You have made the right choice. Grand Tech is 1 of Nigeria's leading provider of graphics / motion design, training and web development services.

Been our student you will enjoy the benefits of learning from seasoned professionals with lots of experience. We employ a practical hands-on approach to learning.

We strive to promote and support student development and organizational effectiveness by providing high-quality educational training.

Our courses are practical and designed to meet individual, group, team or departmental and institutional needs and objectives. We work hard to enhance individual learning and development as the means for creating a better workspace environment and for building a stronger industry in West Africa.

Learning is Fun when you have the right tools and mentors guiding you through your journey in the IT world. Once again thank you for choosing Grand Tech. We hope you have an awesome learning experience with us.

**Best regards,**

**Paul Matthew**  
Creative Director/Corporate Head



# ABOUT

## GRAPHICS DESIGN

Digitally design, brand, create and edit photos like a guru in 8 weeks.

Graphics Design is an indispensable tool in the IT industry. These course is designed to give new users the foundation of this industry standard professional creative program.

In this course you will learn through hands on training, how to utilize the different tools and features available in each software or plugins to maximize your creative potential.

Sound knowledge of this tool will help you to create a strong base in your career as a graphic personnel,

photographer, editor or web designer. You will learn how to create elegant layered designs combining both drawings, text, pictures using: Photoshop, Corel Draw, Illustrator, Plugins etc.

**DURATION: 12 weeks**

**PRICE: Negotiable**

**DAYS: Mon, Tues, Thurs and Fri**

**TIME: Morning: 9am-12pm**

**Afternoon: (2pm - 5pm)**

**STUDY MODE: Full Time**

**(Weekdays only)**

**SOFTWARE: Photoshop, CorelDraw**

**Illustrator, Plugins etc.**

### WHO IS THIS COURSE IS FOR?

*If you are a student or just an enthusiast who want to enhance your creative skills, using UX/UI design tools then this course is for you. Experienced users will also benefit from the many tips and tricks and special exercises.*



# System Requirements

Students should bring their laptops which should meet or exceed the following hardware configurations.

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Windows® 10, Windows® 8, Windows® 7, Vista or XP

32-bit/64-bit Intel or AMD multi-core processor

2 GB of RAM minimum (8 GB recommended)

32 GB of free disk space for installation

Qualified hardware-accelerated OpenGL® graphics card 3-button mouse

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## Other Requirements

General knowledge of Windows or Mac Operating System,  
Microsoft Proficiency etc.

### WILL I GET A CERTIFICATE AT THE END OF MY TRAINING?

Students will qualify for a certificate of training only if they pass the assessment exam at the end of the training course.

Final score is based on attendance (10%), tests (30%) and a final examination (60%) based on the standard grading system.

# Course Outline

This course will indeed teach you how to **CREATE** stunning Design!

If you want to be a designer you have to be *creative, a maker and a communicator*; so this course will offer you lots of opportunities to get your hands dirty with exercises and with more practical projects.

Students will be given challenging real world projects and assignments typical of the graphic design industry. High quality work is expected and students will be given opportunities to redo work until it meets standards specified during instruction.

## 01

### INTRODUCTION TO GRAPHIC DESIGN INDUSTRY/EQUIPMENT

- × History of Graphic Design
- × Future of Graphic Design
- × Equipments:  
Computer, Scanner, Camera, Digital tablet, Printer etc.

## 02

### ELEMENTS OF DESIGN

- × Color
- × Line
- × Shape
- × Form
- × Texture etc

## 03

### PRINCIPLES OF DESIGN

- × Balance, Contrast
- × Emphasis/Dominance
- × Harmony
- × Movement/Rhythm
- × Proportion
- × Repetition/Pattern
- × Unity
- × and Variety etc.

# Course Outline

**04**

## **TYPOGRAPHY**

- × Anatomy of a letter
- × Typefaces
- × Typographic Measurement
- × Typographic Standards and
- × Typographic Guidelines.

**05**

## **CREATING DESIGNS FOR PRINT & WEB**

- × Design Poster/Flyers
- × Magazine Cover and CD Covers
- × Branding
- × Formats
- × Resolution
- × Raster Vs Vector.

**06**

## **LOGO DESIGN & CREATIVITY**

- × Understanding logo design
- × Dynamics of an effective logo
- × Designing a Logo
- × Difference between logo design
- × Corporate identity & branding.

**07**

## **PHOTO EDITING / MANIPULATION**

- × Cropping out images
- × Photo Retouching
- × Photo compositions and
- × Assignment/Fictitious briefs.

**08**

## **FINAL EXAM, STUDENT ASSESSMENT & CERTIFICATE**

- × Recapitulation & questions
- × Getting jobs and being successful as a graphic designer and
- × Final Project.



PRESENTS

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2 John 6



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