



GrandTech
bringing your imagination to reality



MOTION

GRAPHICS BROCHURE

Course Outline, Class Schedule, Cost, Duration and System Requirements etc.



Contents

Section #1. Welcome

Section #2. About Motion Graphics & Editing

Section #3. System and Other Requirements

Section #4. Course Outline

Section #5. Stay in Touch

OUR MISSION

Our Mission is to provide the best web, graphics and motion design content/development and IT service at a reasonable price without sacrificing quality.

You will be satisfied with our work knowing we take the necessary steps to meet your needs.



Welcome to **GRAND TECH** Training School

Dear Prospective Student,

Thank you for showing interest or applying for of our training courses on:

Graphics Design, Motion Graphics / Editing, and Website Development / Design.

You have made the right choice. Grand Tech is 1 of Nigeria's leading provider of graphics / motion design, training and web development services.

Been our student you will enjoy the benefits of learning from seasoned professionals with lots of experience. We employ a practical hands-on approach to learning.

We strive to promote and support student development and organizational effectiveness by providing high-quality educational training.

Our courses are practical and designed to meet individual, group, team or departmental and institutional needs and objectives. We work hard to enhance individual learning and development as the means for creating a better workspace environment and for building a stronger industry in West Africa.

Learning is Fun when you have the right tools and mentors guiding you through your journey in the IT world. Once again thank you for choosing Grand Tech. We hope you have an awesome learning experience with us.

Best regards,

Paul Matthew
Creative Director/Corporate Head



ABOUT

MOTION GRAPHICS

Learn Motion Graphics and the basis in Visual Effects, Video Editing, and Sound Editing etc., in 18 weeks.

Motion graphic is a subset of graphic design in that it uses graphic design principles in a film making or video production context through the use of animation or filmic techniques like Adobe Suites, Corel etc.

Adobe After Effects is a powerful software tool for visual effects and motion graphics. You can use After Effects' tools to create dynamic designs for broadcast, web, DVD and film etc. This course will help you master the concepts and features to the program.

It includes many advanced features, including tips and tricks using other related software such as, Adobe Premiere Pro, Adobe Photoshop, Adobe Audition, Corel etc both old version and the latest version.

WHO IS THIS COURSE IS FOR?

This class is appropriate for novice users of After Effects or for those working or wishing to work in the video field, or for Adobe users wishing to expand their skills in motion graphics. This class covers the core concepts and skills necessary to excel in motion graphics animation and visual effects, as well as advanced approaches and techniques.

DURATION: 18 weeks

PRICE: Negotiable

DAYS: Mon, Tues, Thurs and Fri

TIME: Morning: 9am-12pm

Afternoon: (2pm - 5pm)

STUDY MODE: Full Time

(Weekdays only)

SOFTWARE: Photoshop, CorelDraw,

AE, Pr, Au, Corel Video, Plugins etc.



System Requirements

Students should bring their laptops which should meet or exceed the following hardware configurations.

Windows® 10, Windows® 8, Windows® 7, Vista or XP

32-bit/64-bit Intel or AMD multi-core processor

2 GB of RAM minimum (8 GB recommended)

32 GB of free disk space for installation

Qualified hardware-accelerated OpenGL® graphics card 3-button mouse

Other Requirements

General knowledge of Windows or Mac Operating System,
Microsoft Proficiency etc.

WILL I GET A CERTIFICATE AT THE END OF MY TRAINING?

Students will qualify for a certificate of training only if they pass the assessment exam at the end of the training course.

Final score is based on attendance (10%), tests (30%) and a final examination (60%) based on the standard grading system.

Course Outline

This course is a great start for students who are new to Adobe Premiere Pro, Adobe After Effect or Transitioning from different editing packages.

We adopt a simple production-based training methodology and our students gain valuable inside knowledge from our years of hands-on experience in motion, sound and video production.

Students will be given challenging real world projects and assignments typical of the motion graphic design industry etc. High quality work is expected and students will be given opportunities to redo work until it meets standards specified during instruction.

01

INTRODUCTION TO THE MOTION GRAPHICS & EDITING WORKFLOW

- × Creating a project & importing footage
- × Creating a composition & arranging layers
- × Adding effects and modifying layer properties
- × Animating the composition
- × Previewing your work
- × Optimizing performance in After Effects
- × Rendering and exporting your composition
- × Customizing the workspace

02

CREATING A BASIC ANIMATION USING EFFECTS AND PRESETS

- × Getting Started
- × Importing footage
- × Creating composition
- × Working with imported psd layer, illustrator etc
- × Applying effects to a layer or an animation preset
- × Previewing the effects
- × Adding transparency & Masking
- × Rendering the composition

Course Outline

04

ANIMATING TEXT

- × Getting Started
- × About text layers
- × Creating and formatting text
- × Using a text animation preset
- × Animating imported psd text
- × Animating text using a path animation preset
- × Animating text opacity
- × Adding motion blur etc.

05

WORKING WITH MASKS

- × About masks
- × Getting Started
- × Creating a mask with the Pen tool
- × Editing a mask
- × Color adjustment

06

PERFORMING COLOR CORRECTION

- × Getting started
- × Adjusting color balance
- × Replacing the chroma background
- × Removing unwanted elements
- × Correcting a range of colors
- × Warming colors with the Photo Filter Effect etc.

07

ADVANCED EDITING TECHNIQUES & EFFECTS

- × Getting started
- × Using motion stabilization
- × Using single-point motion tracking & multipoint tracking
- × Creating a particle system
- × Creating Time warp

08

RENDERING & OUTPUTTING, FINAL PROJECT ASSESSMENT

- × Creating templates for the rendering process & output modules
- × Exporting to different output media & Color Management

Sample Project

Grand Tech created a motion graphics for an Greater Works Int'l Chuch, Pharmaceutical Society of Nigeria in conjunction with Ho Afriq Communications, a Logo Revealer for O'Refine Studio few to mention.

Created with Adobe After Effect, Adobe Premiere Pro, CorelDraw, Photoshop and many more.

Join us today to learn the tips and tricks in motion graphics, vfx, sound and video editing etc.

Kindly visit our website today.



Design & Branding
Web Design
Web Development
Training
Motion & Editing
Digital/E-mail Marketing
IT Consultancy



**Plot 836, Lagos Abeokuta Express Road,
Lagos. Opp. (Alakuko B - Stop U - Turn).**

www.grandtech.com.ng | +234 (0) 818 5808 303

info@grandtech.com.ng, training@grandtech.com.ng

   @grandtechng